



KINDNESS IS COOL
MAG GALA

A CELEBRATION OF KINDNESS



DATE

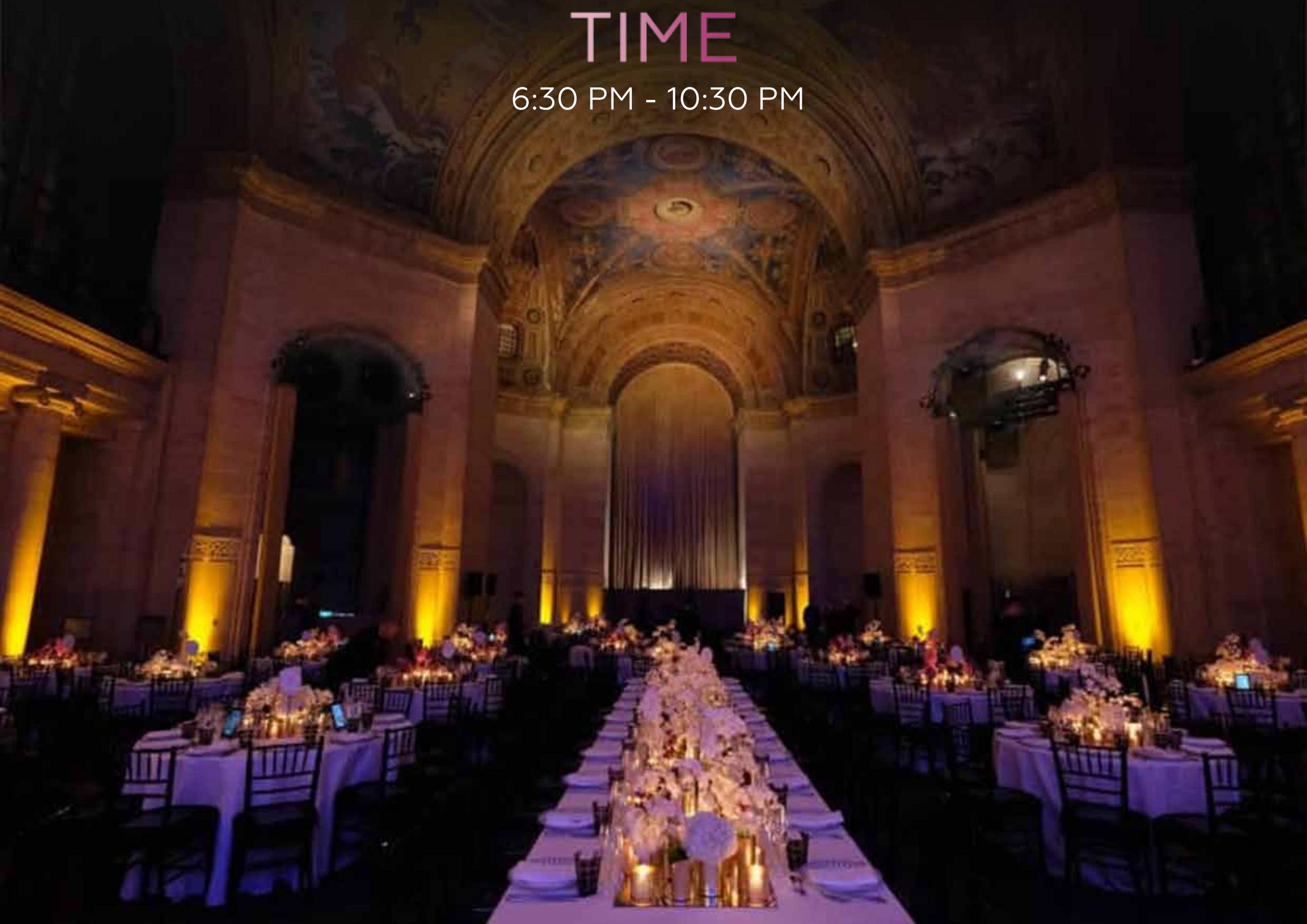
MAY 6TH, 2025

LOCATION

PRESTIGIOUS NEW YORK CITY LANDMARK
CIPRIANI 25 BROADWAY

TIME

6:30 PM - 10:30 PM



EVENT OVERVIEW

WHERE FASHION MEETS
COMPASSION



The MAG Gala (Mi Amor Graciousness Gala), hosted by the Luisa Diaz Foundation, a 501 (c) (3) nonprofit organization, is an annual charity event that celebrates and promotes kindness while honoring survivors of domestic violence, human trafficking, and other forms of abuse. This year marks the 11th anniversary of the MAG Gala, to be held at the prestigious Cipriani 25 Broadway.

The highlight of the evening is "The Runway of Hope", where survivors who have overcome immense challenges walk toward a brighter future, symbolizing their journey from darkness to light. Where fashion meets compassion, these courageous individuals share their inspiring stories of resilience and hope.

SUPPORT FOR KEY CHARITIES

THE GALA IS RAISING FUNDS FOR

[click here](#)



Compassionately transforms the lives of women and children who've experienced abuse



Seeking to end domestic violence and to empower victims to achieve safety, independence, and healing from the trauma of abuse.

ABOUT LUISA DIAZ



[click here](#)



LUISA DIAZ
— FOUNDATION —

Luisa Diaz, founder of the Luisa Diaz Foundation, is the reigning Mrs. Universe, former Ms. Venezuela International, philanthropist, author, and former TV host committed to supporting survivors of abuse. Guided by her mantra, "Kindness is Cool," Luisa has transformed the MAG Gala into a renowned event that raises awareness and empowers individuals and communities. Her dedication has earned her numerous accolades, including congressional recognition for helping survivors rebuild their lives and a Certificate of Special Congressional Recognition from the U.S. House of Representatives for her outstanding and invaluable service to the community.

Additionally, Luisa received a Citation from the City of New York during Hispanic Heritage Month, honoring her as an accomplished professional and philanthropist. In 2023, New York City declared May 18th as Kindness is Cool Day to celebrate her decade-long work through the foundation.

HONOREE

JACK MYERS:

A LIFETIME CHAMPION OF WOMEN'S LEADERSHIP



Jack Myers has built a distinguished career at the intersection of media, technology, and leadership, consistently advocating for the advancement of women. His pioneering vision began with the founding of WomenAdvancing.org in 2011, a groundbreaking platform designed to empower the next generation of women leaders through mentorship and professional development. By connecting emerging talent with industry leaders, this initiative helped women navigate and succeed in the evolving digital economy.

Jack's leadership extends to the non-profit MediaVillage Education Foundation, which he founded in 2009 to support talent development and industry education. Through MediaVillage, he established a platform that amplifies women's voices in media, advertising, and marketing, fostering thought leadership and professional growth. The foundation's storytelling initiatives, including over 360 video interviews with leading women professionals, highlight the achievements and insights of female executives shaping the future of their industries.

In 2018, Jack launched the Advancing Diversity Hall of Honors to recognize individuals and organizations that have demonstrated a measurable impact in championing workplace equity and leadership development. His book *The Future of Men* (2016) explored the shifting dynamics of gender roles and proposed strategies for fostering collaboration between men and women in leadership. His TEDWomen Talk, viewed over a million times, underscores his influential perspective on modern leadership and workplace transformation.

Beyond his advocacy, Jack serves as Chairman Emeritus of the International Radio and Television Society Foundation (IRTS), where he has played a critical role in mentoring emerging media professionals. His academic leadership includes his founding the Emerging Leaders program at the S.I. Newhouse School of Public Communications at Syracuse University, reinforcing his commitment to preparing the next generation of industry innovators.

His recent publications, *The Tao of Leadership* and the forthcoming *Unleashing Your Creative Power in the Age of AI*, embody his commitment to harmonizing technological advancement with human creativity and empathy.

Through five decades of leadership, Jack has become a defining voice in championing innovation, mentorship, and the creative power of human potential. This lifetime achievement award recognizes his unwavering dedication to creating a kinder, more inclusive world, honoring the legacy of his work in advancing women's rights and opportunities across industries.



HONOREE

JULIA HAART:

CEO/DESIGNER/AUTHOR/ACTIVIST/PRODUCER AND STAR OF
NETFLIX HIT SHOW "MY UNORTHODOX LIFE"



Julia Haart is a self-made business leader, designer and bestselling author with a personal story that inspires millions. After living a majority of her life in an Ultra-Orthodox Jewish community in Monsey, New York, Julia left her community at 42 and launched her career in fashion, creating a successful shoe brand, and being named Creative Director of La Perla. In 2019, she became co-owner and CEO of Elite World Group (EWG) that she built into a billion-dollar success story representing over 5,000 of the world's top talent.

Julia is currently the co-owner of Elite World Group (EWG) and the founder and CEO of Body by Julia, with a mission to re-imagine shapewear as comfortable, technologically advanced, confidence building clothing that is designed to be seen. As Body by Julia continues to gain accolades for their innovation in shapewear, the company is preparing to shakeup the traditional ready to wear and swimwear market with built in shapewear. One of Body by Julia's greatest innovations is their integration of purchasing your shapewear, not just by dress size, but also by cup size.

Most known for her successful reality show on Netflix "My Unorthodox Life" that aired in over 190 countries, Julia's story has helped to inspire and educate millions of viewers. She also shares her story of hardship and triumph in her best-selling book "BRAZEN."

Julia is a dedicated activist on a global level having traveled to Israel after the Oct 7 attacks, delivering medical supplies in Ukraine, educating women in Rwanda on sexual health, and speaking at the Global Women's March for Iranian Women to name a few. She also serves on the ERA Coalition Advisory Board, Association for Foreign Press Correspondents USA Board of Directors, and the Emerge America Creative Coalition.



Tracy Turco



Julia Haart



Nicole Miller



Candace Bushnell



Anne Fontaine



Noreen Donovan and Luisa Diaz



DJ Chloe Jane



Pamela Morgan



Luisa Diaz and Alan Brown



Consuelo Vanderbilt



Jean Shafiroff and Lynda Lopez



Luisa Diaz and Peter Thomas Roth



RUNWAY OF HOPE

The Runway of Hope: A signature feature of the MAG Gala, this inspiring runway showcases the stories of women who have triumphed over adversity, highlighting their strength and resilience. Where fashion meets compassion, these remarkable survivors walk toward the light, creating a powerful celebration of hope and empowerment.

SPONSORSHIP PACKAGES

WE INVITE YOU TO JOIN US AS A KEY SPONSOR
FOR THIS UNFORGETTABLE EVENT:

Click the package to purchase

| |
|--|
| DIAMOND SPONSORSHIP The Ultimate Visibility & Exclusivity |
| \$50 000 |
| Two VIP tables for 12 guests with premium seating at Cipriani on Broadway |
| Corporate logo on the MAG Gala website for one year |
| Inclusion in email campaigns, reaching over 5,000 contacts |
| Double-page ad in the printed event program |
| VIP Red Carpet access with media interviews and exclusive photo opportunities |
| Exclusive YouTube podcast interview with Luisa Diaz, featured on social platforms |
| On-stage recognition with a dedicated digital banner |
| Corporate gift or branded materials distributed to all attendees |
| Post-event VIP networking access, offering opportunities to connect with event celebrities and influencers. |
| Post-event brand recognition in communications and media coverage, extending your visibility after the event. |

SPONSORSHIP PACKAGES

WE INVITE YOU TO JOIN US AS A KEY SPONSOR
FOR THIS UNFORGETTABLE EVENT:

Click the package to purchase

| |
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| PLATINUM SPONSORSHIP Prestigious Partnership |
| \$35 000 |
| One VIP table for 12 guests |
| Full-page ad in the event program |
| Inclusion in email marketing, reaching 5,000 contacts |
| VIP Red Carpet access with exclusive photo and media opportunities |
| YouTube podcast feature with Luisa Diaz |
| On-stage recognition with your brand featured in digital signage |
| VIP post-event networking for key representatives |

SPONSORSHIP PACKAGES

WE INVITE YOU TO JOIN US AS A KEY SPONSOR
FOR THIS UNFORGETTABLE EVENT:

Click the package to purchase

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|---|
| GOLD SPONSORSHIP Impactful Brand Visibility |
| \$25 000 |
| One premium table for 12 guests |
| Half-page ad in the event program |
| Inclusion in email campaigns, reaching 5,000 contacts |
| Red Carpet access with photo and media mentions |
| On-stage recognition with your brand Featured in digital signage |
| YouTube podcast feature showcasing your support |
| VIP post-event networking for up to two representatives |

SPONSORSHIP PACKAGES

WE INVITE YOU TO JOIN US AS A KEY SPONSOR
FOR THIS UNFORGETTABLE EVENT:

Click the package to purchase

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|---|
| SILVER SPONSORSHIP Impactful Brand Visibility |
| \$15 000 |
| One table for 12 guests |
| Name of your brand in the program |
| Inclusion in email campaigns, reaching 5,000 contacts |
| Access to the Red Carpet |
| Name of your brand in our YouTube podcast |
| Corporate recognition in post-event communications |

click your choice to purchase

DINNER TICKET - \$1,250

JUNIOR TICKET - \$600

ALIGN YOUR BRAND WITH A PRESTIGIOUS EVENT COMMITTED TO KINDNESS

EVENT PRESS

The MAG Gala print, broadcast and online press has resulted in over a million media impressions.

PRINT & ONLINE

Forbes, Daily Express US, New York Social Diary, Haute Living, Social Life Magazine, Fashion Magazine 24, Dr. Nancy, Invited NYC, Gettyimages, Patrick McMullan Company, The Knockturnal, Stay Happening, Fox2Now, Happening Next, News Channel Nebraska, Newswires, DivaGalsDaily, EIN Presswire, PRWIRE, MenaFM, WIVB, La Voz de Chile, Dailyme.tv, Allevents, Tinu, Khon2, New York Gossip Gal, PopStyle, GNPlanet, Microsoft Start, BlackTie, Ambassador Images, Times Square Gossip.

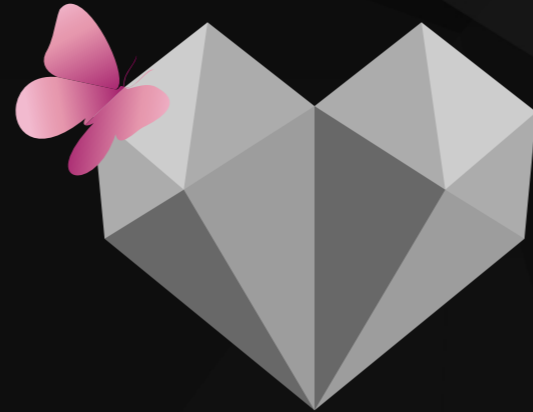
THE RED CARPET

The MAG Gala is a high energy charity event featuring spectacular performers and presenters! The Gala attracts a global audience of prominent supporters including, celebrities, influencers, corporate executives and philanthropists

CO-CHAIRS

-  Julia Haart
-  Beatriz Gasca
-  Yuliia Faist
-  Lorraine Silvetz

CONTACT US



KINDNESS IS COOL MAG GALA

A CELEBRATION OF KINDNESS

WE LOOK FORWARD TO THE OPPORTUNITY TO PARTNER
WITH YOUR COMPANY TO MAKE A LASTING IMPACT.

For more information, please contact
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or

(917) 331-7383



[click here](#)